
**Minutes of the 100th Board of Governors
Venues Norton Foldgate****14 February 2019
10:00-15:30**

Governors present:

Mr Mark Anderson (Chair)
Ms Rolande Anderson
Ms Rosemary Benson
Mr Tim Cochrane
Ms Tricia Croasdell
Prof. Lynn Dobbs, Vice-Chancellor
Ms Margaret Farragher
Mr Anders Krohn
Ms Cathy McCabe
Mr Michael Murphy
Ms Cécile Tschirhart
Dr Shefaly Yogendra

Others in attendance:

Ms Nicola Cahill, Assistant University Secretary (minutes)
Ms Suzanne Burley, Associate Pro Vice Chancellor Academic Outcomes
Dr Elizabeth Charman, Pro Vice-Chancellor Academic Outcomes
Mr Gary Davies, Associate Pro Vice-Chancellor (Student Recruitment)
Mr John Duffy, Chief Operating Officer
Dr Chris Ince, University Secretary and Registrar
Mr Eugene McCrossan, Finance Consultant
Ms Pamela Nelson, Chief Financial Officer

Welcome, apologies and announcements

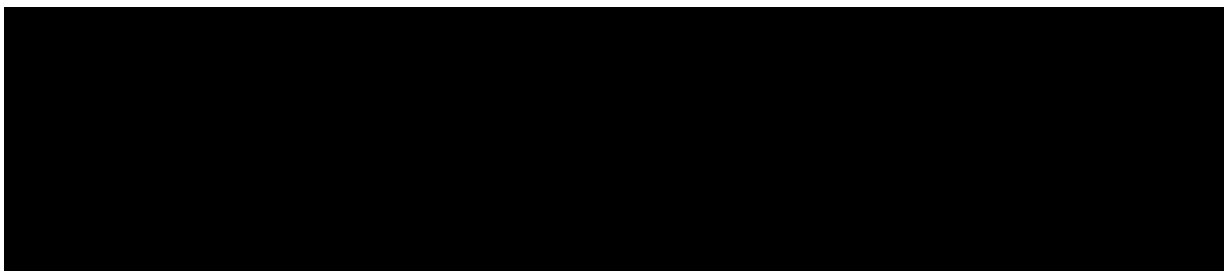
- The Board received apologies from Independent Governor Renarta Guy.

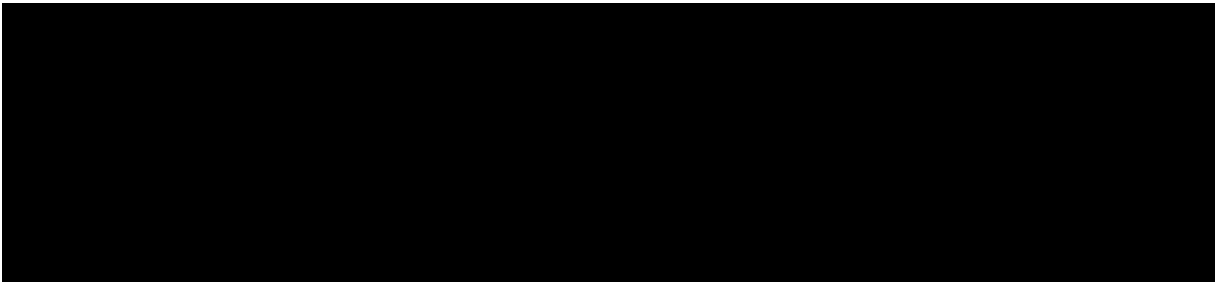
Declarations of interest

- Independent Governor Mark Anderson declared an interest as a non- executive Director of Higher Education Partnerships and as a Fellow of Hughes Hall, University of Cambridge; Independent Governor Michael Murphy declared an interest as an adviser to Lodestone strategy and communications firm; Independent Governor Tim Cochrane declared an interest as his wife was a partner for Ernst and Young and Incoming Independent Governor Anders Krohn declared an interest as co-founder and CEO of Aula Education, a communication platform for education.

Introduction from the Vice -Chancellor

1. The Vice-Chancellor delivered a presentation outlining the emerging Strategic Plan for 2019/20-2025/26.
2. The following suggestions for information, to facilitate the development of the strategy were made:



- 
3. The Vice-Chancellor provided an update in relation to the location of the Sir John Cass School of Art, Architecture and Design. Relocation of the School had previously been agreed by the Board. However, due to the length remaining on the lease, the costs associated with re-providing the high standard of amenities currently enjoyed by students at Aldgate and the impact the impending move on student recruitment, it was proposed that the Cass would remain at Aldgate until the end of the lease of Calcutta House in 2016. The Board requested a full analysis of the rationale for the decision not to relocate the Cass to the Holloway Campus be presented to its March meeting.

Conclusion:

4. The Board welcomed the presentation and requested further data in relation to a number of areas to inform the development of the new strategy as outlined above. The Board would continue to monitor the development of the new strategic plan at its next strategy day on 10 May 2019.

Finance

5. The Board considered a presentation from Pam Nelson, Chief Financial Officer and Eugene McCrossan, Finance Consultant on financial planning.
6. The Board was advised that the University would continue to preserve cash and pursue savings via streamlining of processes and appropriate controls of staffing levels.

Conclusions:

7. The Board noted the financial planning update presentation which would be circulated for information.

Business growth scenarios

8. The Board considered the following scenarios in 4 groups:
 - i) Academic Investment
 - ii) International Activity
9. The findings of each group would be fed back to the Chair by email for circulation at a later date.

Brand Analysis

10. The Board considered a report outlining the findings of a brand analysis exercise undertaken by The Centre of Brand Analysis.
11. The Board was advised that the full brand foundations document would be circulated to Governors and updated to include a section on the University's 'Extraordinary Alumni'.

Conclusion:

12. The Board noted the report and highlighted the importance of aligning the brand programme with the development of the strategic plan.

Board effectiveness

13. Owing to time constraints the Board deferred consideration of Governance Effectiveness review to a later date.

CHAIRMAN _____

Action table

Item	Para / Action	For action by who	To be actioned by when	Update on action (as at XX/XX/XX)
Introduction from the Vice Chancellor	Para. 2- Throughout the session requests for the following information, to inform the development of the strategy were made which should be circulated for information.	SLT	ASAP	
Brand Analysis	Para. 11- The Board were advised that the full brand foundations document would be circulated to Governors and updated to include a section on the University's 'Extraordinary Alumni'.	TBCA	ASAP	