

# **Researching the inclusion/exclusion of Black Asian and Minority Ethnic (BAME) voices in radio and podcasting.**

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## **Aim of the research:**

This pilot study aims to contribute to the investigation of four key questions: what is the extent of BAME presence [and absence] on air? What are the main obstacles to BAME voices on air (in front of and behind the mic)? Where and how are BAME voices included? To what extent and in what way does pigeonholing or stereotyping occur? It is looking at the presence or absence of BAME voices and opinions in Britain's current speech programming in national and local radio, in community radio, in student radio, and in podcasting. It seeks to get a snapshot of BAME presence [and absence] in audio broadcast through a selected sample.

## **Research methods:**

To contribute to the investigation of these questions, we are using a wide range of methods which include interviews, questionnaires, researching schedules and content on websites, and listening to radio and podcasting content. We have selected a sample of mainstream radio stations, community radio stations, student radio stations, and podcasts to focus on. We are currently in the process of conducting this pilot study and the conference paper will present its findings.

## **Anticipated impact:**

This pilot study is part of a larger project by Professors Jenny Harding, Anne Karpf,

and Peter Lewis on 'the production of ordinary voices on air'. It will contribute to the development of that larger project for which Research Council Funding is being sought.