

Migration Advisory Committee Call for Evidence on Student Migration – January 2018

Response on behalf of London Metropolitan University

London Metropolitan University has students from 148 nationalities who bring a wealth of knowledge, experience and diversity to our University community, and make a huge contribution both financially and in the enrichment of teaching and learning which enhances our home student's experience, employability, cultural education and social capital. After graduation, international students often take on important professional roles and create exciting and successful enterprises. This reinforces the reputation of UK Higher Education and builds the UK's soft-power across the globe.

What impact does the payment of migrant student fees to the educational provider have?

Fee income

International students, constitute 38% of the London Metropolitan University student population and contribute over £30m in tuition fees of a University total of £80m.

Widening Participation

In 2015-16 the Higher Income fee raised by LMU and countable for the purposes of our Access Agreement was just over £18M and of this 30% - £5.4M - was invested into Widening Participation, Access, Success and financial support projects and funds.

If international students were excluded, in 2015-16 income there would have been approximately £1.3M less to spend on widening participation and access programmes.

Programmes that would either be significantly affected or under threat of withdrawal include:

- Working with underrepresented groups in higher education and in our local communities, for example those with disabilities, care leavers and estranged students.
- Long term programmes working with local schools

- Success Coaches, Learning Mentors and other vital services for current undergraduate and post graduate widening participation students.
- Financial aid for Leaving Care students

Do migrant students help support employment in educational institutions?

Since 38% of the student population is international and their fee contribution is £30m, a significant portion of all staff posts (1125 FTE) are funded from this source, across academic schools, professional and support services, through to the catering and estates teams.

Specifically related to international students, the University employs 8FTE staff who are directly involved in recruiting, supporting and managing compliance for our international students. We also have staff involved in the teaching of specialist courses for international students such as pre-sessional English or International Foundation programmes and in admissions and fees processing for international students.

The University employs many international students as Student Ambassadors who support and participate in institutional events including recruitment and outreach programmes.

How much money do migrant students spend in the national, regional and local economy and what is the impact of this?

What impacts have migrant students had on changes to tourism and numbers of visitors to the UK?

The following research has been published by Universities UK and London First:

Universities UK: The economic impact of international students

<http://www.universitiesuk.ac.uk/policy-and-analysis/reports/Pages/briefing-economic-impact-of-international-students.aspx>

London First: London Calling: International students' contribution to Britain's economic growth

<http://www.londonfirst.co.uk/international-students-a-2-3-billion-british-success-story/>

Both reports demonstrate the significant benefit of international students choosing the UK to undertake their studies, with London First research stating 'a net benefit of £2.3 billion to the UK economy from London universities alone'.

How do migrant students affect the educational opportunities available to UK students?

Academic enhancement

International students offer a different perspective on professional and academic issues and bring diversity in learning styles and approach to study skills. They make a very valuable contribution to the academic cultural mix and to the overall student experience. International students have consistently provided opportunities for partnerships outside of the UK, therefore benefiting UK students too.

International students have been amongst the highest achievers on our courses. Many graduates go on to contribute to successful UK industries such as the creative arts.

Academics advise:

UK students benefit greatly from sharing classrooms with students from across the world, in terms of enriching classroom discussions and the curriculum more generally, developing their intercultural awareness and understanding, which puts them in good stead for the international careers many of them seek.

The presence of international students brings a compelling global perspective to UK students in class discussions and project teams

Our students tell us:

'Universities are supposed to provide knowledge, and what better knowledge than comparing an idea that can be culturally biased with the one of someone who comes from a reality very far from yours? Living in an international/ multi-ethnic community is exciting and open minded. In a country such as the U.K, where the spectrum of racism



is fuelled by the referendum about Brexit, now more than ever it is pivotal to destroy the stereotypes, especially in young people.'

'I feel that having international students make for a diverse learning environment. I get to network and socialise with different people from diverse demographics bringing their experience of the wider world'

'In my personal experience, having interacted with UK students as part of my degree, our presence has enriched their educational journey as much as their presence has enriched ours. Allowing cultural diversity opens opportunities for a more valuable learning experience that explores different perspectives and takes into consideration different realities that one might have not necessarily considered in the past.'

'I have learnt about different cultures and it allowed me, through friends, to visit different countries'

'Studying in such a diverse environment gives you so much itself - it teaches you about equality, it gives you opportunity to get very different points of views on the matter and to learn from each other. I have learned so much from my classmates and it is fascinating to hear their arguments/views/perspectives on the topics we study as well as on the everyday life issues'

Holistic and social:

Our international students also play a leading role in organizing university societies and extracurricular activities. The London Met's Model United Nations Society has been chaired by international students for the past five years, most recently students from Poland and the Czech Republic. The society participated in the London International Model United Nations conference 2017, where London Met students had opportunity to cooperate with more than 1700 students from all around the world and to represent the university by active participation in the debates. The society serves as an educational platform to all students at London Met and provides them with opportunity to further enhance their skills. It also helped the Society Chair and seven other students to gain work placements related to their field of study.

Similarly, the London Met Amnesty International Society was led by a student from the Democratic Republic of Congo last year and this year is chaired by a student from Germany. UK students have greatly benefitted from the events and trips organized by these and other societies.

Widening Participation and Outreach:

All of our outreach and widening participation programmes are also staffed by Student Ambassadors with migrant students employed together with their UK student counterparts. Ambassadors undertake presentations in local schools and colleges and work on programmes such as raising the attainment of local students predicted to achieve low grades in their GCSE's; mentoring students in specific subjects; offering pastoral advice and guidance on choosing and studying at university. Schools and colleges appreciate that our student cohort is so diverse and often choose to work with the University because we reflect their own student body.

What is the impact of migrant students on the demand for housing provision, on transport (particularly local transport) and on health provision?

London Metropolitan University has no residential accommodation so all students reside in private sector across the London area, in a family home, privately owned student accommodation such as Unite or private lets.

London Metropolitan University is well served by public transport links. We can see from Oyster Card requests that over 1960 international/EU students applied for the student discount Oyster Card in September and October of this year. From the records we note that our students travel in from all zones, 1-6 and beyond.

What role do migrant students play in extending UK soft power and influence abroad?

One of the particular positives in drawing together the data for this consultation is the reinforcement of the notion of the power of UK Higher Education to create opportunity and promote social improvement, and also to project a positive image of the UK across the world.



A more extensive list of the excellent work undertaken by our graduates can be found in Appendix 1, some selected highlights follow:

NB (Germany): N has had a diverse and successful international career, including working as: International Community Manager for Young European Leadership; Country Director, Namibia for the Hanns Seidel Foundation Southern Africa; Strategic Development Adviser at the Afghanistan Center for Excellence, Kabul; and policy columnist at MindThis, Canada.

DG (Italy): Currently Consultant at World Bank Group, Washington DC, having previously been the Penn Kemble Fellow at the National Endowment for Democracy and Consultant at the Food and Agriculture Organization of the United Nations.

BP (Slovakia): after graduating, went on to work at the Slovak embassy in London, where she headed the Press and Economic sections.

ZH (Somalia): She is the Secretary General of the Hanoolaato Party, a Somali youth advocacy group. In June 2014, she was appointed the new Director of Community Policing at the Somali Police Force. The first woman in many years to hold a senior position within the SPF. She is a full Colonel and Chief Commander of Community Policing and Public Relations at the Mogadishu based national agency.

KW (Poland): after graduating with a BA in Diplomacy and International Relations in 2015, went on to work at the Polish Embassy and then the Commission of the European Union.

X (Russia): Founded an architecture studio and cultural consultancy. Completed Completed projects include a children's center in Cambodia, exhibition pavilions and exhibition design, as well as social projects in Cambodia and for the Olympics. Lives between Moscow and London and has been teaching at our partner university MARCH and working on projects between the two cities. She has written for architectural publications in the UK and internationally

DM (USA): after graduating, went on to work in the press office of the US embassy in London, was the Head of the Press, Politics and Public Affairs section of the British Consulate-General in Boston, moved on to be a press officer in US Immigration and Customs Enforcement, and is

currently Regional Senior Advisor at U.S. Department of Homeland Security (Greater Boston Region).

Job titles of recent international graduates include:

- UNESCO, Chair of Philosophy for Peace
- Foreign Affairs Officer, Embassy of the Slovak Republic
- Government Advocacy and Policy Officer, European Chamber of Commerce
- Magistrate, Ministry of Interior Affairs,
- Financial Advisor/Supervisor, Austrian Financial Market Authority
- Advisor to the State Secretary of Trade and Investment, Department of Foreign Investments in Ministry of Economy
- Senior Detective Constable, Finnish Police
- Ministry of the Interior – Diplomatic Official, Abu Dhabi Police GHQ
- EU Policy Officer Trainee, Transparency International EU (part of the global anti-corruption movement, Transparency International)
- Event Manager, Dachverband Schweizer Jugendparlamente (The umbrella organization of Swiss Youth Parliaments)
- Chief Financial Officer ASIACELL (the leading provider of quality mobile telecommunications and data services in Iraq with a subscriber base of nearly 12.5 million customers)
- Politician, Chama Cha Mapinduzi party, Tanzania
- Senior Police Advisor, Ministry of Interior, Iraq
- Director, Marketing and Strategy for CIGNA (Global health service company).
- Creative Director, MNIL Norway
- IT Regional Supervisor South America, Business France
- Planning And Budget Analyst, Ministerio De Planeamiento

If migrant students take paid employment while they are studying, what types of work do they do?

The following are examples of work undertaken at the University during studies:

- Student Union Receptionist

- Student Ambassador
- Clearing Assistant
- Events Assistant
- Library Assistants and Shelves
- Student Peer Support
- Administrative Support
- Gym Reception/Assistant
- Laboratory Intern
- Lecturer (P/T)

We are also aware that our international students, where allowed under UK law, often undertake roles in the private sector in the hospitality and leisure industry, such as bar work and catering; retail and telemarketing.

Whether, and to what extent, migrant students enter the labour market, when they graduate and what types of post-study work do they do?

Employed students

Our students are very keen to enter the labour market in the UK, their home countries and across the world. As we have previously explored those who have entered into high profile jobs overseas, we will concentrate on UK employment in this section. A snapshot of roles currently filled by LMU international graduates:

- Private secretary in the Cabinet Office, Downing Street
- Chief Executive, Odd Eyes Theatre
- HR Adviser, Catholic Agency for Overseas Development (CAFOD)
- Visual data journalist, The Economist
- Project Engineer, Omega Security Systems
- Research Scientist, STS Defence Limited
- Design Engineer, UK Network Rail Infrastructure Projects
- Design Director, Soho House
- Lead Digital Technology Developer (QA Test Automation Engineer), Accenture

- Senior Lecturer, University of West London
- Product Specialist – Automotive, Tesla Motors
- Media Accounts Manager, Proctor and Gamble
- Embassy Official, Spanish Embassy in London
- Finance Analyst, Credit Fix
- Disabled Children Worker, Royal Borough of Greenwich Council
- Recovery and Opportunities Coordinator, Islington Council
- Vice President Communications & Business Development, AIESEC
- Managing Director Media Production, Cinemotion Ltd

An indicative list of the types of roles of EEA nationals took up, collected via the DHLE, can be found in appendix 2. Many of our students enter areas of employment that experience difficulties in recruiting and retaining highly skilled staff. According to the UK Commission for Employment and Skills Employer Survey 2015 sectors with high skills shortages include Business Services, Financial Services, Health and Social Work, Arts and Other Services, and Education. As can be seen in appendix 2, the majority of EEA role types are within these sectors.

Enterprise and self-employment

At London Metropolitan University there is a keen entrepreneurial spirit, particularly among our migrant students. This is embraced during our teaching and enhanced and supported by the LMU [Accelerator](#), a specialist business incubator in Shoreditch, the heart of London's ICT and digital media community. The Accelerator team specialise in the incubation of, and delivery of business development programs for high value, innovative, growing businesses in information and communication technology, interactive media, e-learning and design.

Examples of outstanding enterprise from London Metropolitan University international graduates:

Moove Agency was co-founded by London Met graduate Ilona Filipi who has grown the company from 2 to **15 people** over the past seven years. They work with companies such as Sony and Which? and also have a team of 10 developers working across Czech Republic, Romania, Macedonia & Bulgaria. <https://www.mooveagency.com/>



ESTAR is an architecture, landscape and design studio established by Aurora Armental Ruiz and Stefano Ciurlo Walker based in Santiago de Compostela. Working internationally, the studio focuses on delicate work for buildings, cities, and territories of historical and cultural value. ESTAR has widely collaborated internationally, works with UK based collaborators and has **offered our graduates employment**. <http://estar.archi/info/>

Arctic Power Berries (<http://www.arcticpowerberries.com>) was co-Founded by Finns and childhood friends Anna Ojutkangas and Eve Suoyrjo whilst they were both students at London Met. The business is London based and their products are currently stocked in major retailers including Waitrose, Ocado, Wholefoods and Harrods. To date the company has raised more than £160,000 worth of investment across three funding rounds.

Matteo Pacella (Furniture & Product) has now returned from home country (Italy) to start his own business here in the UK. He showed at Milan Designers Block in 2015 as a student; https://inhabitat.com/our-favorite-green-furnishings-from-designersblock-at-milan-design-week-2015/fulviochair_matteopacella/

Dottore London (<http://www.dottorelondon.com>) began as the first Italian gynecological and paediatric clinic in London. Today it has expanded into the delivery of consultations with gynaecologists, paediatricians, dermatologists, orthopedists, neurologists, gastroenterologists, psychiatrists, physiotherapists, ENT specialists, speech therapists, dietitians and psychotherapists. The business was founded by Giorgia Bacco, an Italian, who studied Marketing at London Met and who won the university's Big Idea Challenge in 2014. Turnover exploded in 2016, increasing more than 100% on the prior year, and the business is currently in the process of moving into its own clinic in central London.

Seable (<http://seable.co.uk>) is an award winning social enterprise, which organises accessible and active holidays for individuals, couples, families and small groups. A graduate of London Met, Seable's Founder, Damiano La Rocca, is originally moved to London from Italy to study International Tourism Management. Since launching in 2012, Seable has raised £26,000 worth of investment, and currently employs one part-time member of staff. Damiano has also won a number of awards for his social enterprise, including the People's Choice Award in the 2015 UK Varsity Pitch competition.



Kiki Tang Jewellery (<https://kikitanglondon.com>) is a luxury jewellery business of Kiki Tang. Originally from China, Kiki was named as one of the nation's 'Bright Young Gems 2014' from the UK's new designers and she also was a top prize winner of the 'Simon Benney' Award. Her work has been featured internationally, including in magazines such as House of Coco, Harper's Bazaar, Jewellery Focus and Eluxe.

Betting Metrics was co-founded by Martin Grozev (Bulgaria) in 2016 to help serious bettors manage and analyse their bets - tackling a market worth £23B globally. They have gone on to raise their first round in seed funding led by the investment fund RLC Ventures, built version one of the product and signed up close to 1,000 users. They now employ 2 developers in Bulgaria, where their main office is based.

Website: <https://www.bettingmetrics.com>

Jekaterina Atarinova (Jewellery & Silversmithing) from Latvia, she has started her own business and is also employed as a jeweller in the industry.

She has returned to the University on several occasions to help students develop their professional approaches to work.

My Green Bag was founded by London Met graduate Mahamood Raihan (Bangladesh). My Green Bag is an online fashion retailer specialising in leather bags and goods. Raihan has built this into a successful and sustainable lifestyle business over the past 5 years and has employed various part time people over the lifetime of the business.

Website: <https://www.mygreenbag.co.uk>

Fresh Start is a new social enterprise in pre-launch development phase founded by London Met students Valeria Kormysh, Oriol Iglesias and Jesus Diaz. Through this project they are **tackling the problem of homelessness in London**. Fresh Start will be a converted iconic London double decker bus fitted out with showers and changing rooms. This will be a mobile support centre to the capital's homeless community providing a chance for a shower and clean clothes as well as connecting users to existing support services such as job training and shelters. In 2017 Fresh Start won the London Met Big Idea Challenge and received their award from The Duke of York at St. James' Palace.

Valeria is from Italy; Oriol and Jesus are from Spain

Made In Shoreditch is an online magazine dedicated to celebrating the coolest things happening in the capital - from fashion to food to technology to art to events. Founded by London Met graduate Giedrius Ivanauskas (Lithuania) they have built a strong following including over 600,000 Facebook and 36,000 Twitter followers.

Website: <http://madeinshoreditch.co.uk>

What would happen in the event of there no longer being a demand from migrant students for a UK education?

It is likely that some of our courses which attract sizeable numbers of international students would no longer be as viable. The impact would certainly mean a reduction in the numbers of Masters courses that the institution can offer as well as research degree opportunities. We have witnessed this before as an institution when the Tier 4 license was revoked for a year – it was particularly impactful in the Business School in terms on the ability of the School to offer Masters level programmes of study.

More significant, although less apparent from outside the classroom, would be the impact on the experience of UK students who benefit immeasurably from a cosmopolitan learning environment. For example, having students from the Democratic Republic of Congo or Bosnia in the classroom when exploring conflicts in those regions of the world greatly enriches the learning experience of all of the students. As made clear in the testimony of our academics, there is an employability aspect here: understanding the perspectives of students from different parts of the world better prepares our UK students for successful international careers. Home students would be less well equipped for the global job market, having not been exposed to that international dimension during their studies. We would also be concerned at the lack of diversity and diminished talent pool required by UK employers to meet current skills shortages.

The reduction in tuition fee receipts would greatly impact the University and all its staff and students.

Appendix 1: Notable Employment of LMU Migrant Graduates (Qstn 9)

Accountant, Ministry Of Interior of the State of Qatar

Accountant, Price Waterhouse Coopers

Accounting Analyst, Exxon Mobil

Ad Marketing Executive at Cedar Communications Ltd.

Administrative assistant, European commission

Advisor to the State Secretary of Trade and Investment, Department of Foreign Investments in
Ministry Of Economy

Assistant Producer, Dreamrunner Pictures GMBH

Assistant project manager, Canadian embassy

Assistant Sport Development Officer, Richmond Borough

Biomedical Engineer GE Health Care

Business Analyst, Beckett Advisors Inc.

Business Consultant, Capgemini

C++ Software Engineer at Johnson Controls

Cofounder and owner, Smart Visuals

Commercial Analyst, Chevron

Corporate Banker, Unicredit Bulbank

Corporate Responsibility Manager, Experian

Credit Analyst, Banque Saudi Fransi

Design Engineer, UK Network Rail Infrastructure Projects

Digital Design Engineer, Qualcomm

Director Construction Company, Mac Construction

Disabled Children Worker, Royal Borough of Greenwich Council

Editor, SeFutbol, Spanish Football Federation: Real Federación Española de Fútbol.

Embassy Official, Spanish Embassy

Embedded Systems Engineer, Atlas Labs, Colombo, Sri Lanka.

EU Policy Officer Trainee, Transparency International EU

European Fund Manager, European Fund

Event Manager, Dachverband Schweizer Jugendparlamente DSJ

Event Officer, Embassy of Czech Republic

Film director, Rulofffilms.ch

Film producer



Finance advisor, Ghana international bank
Finance Analyst, Credit Fix
Financial Adjudicator, Financial Ombudsman Service
Financial Advisor/ Supervisor, Austrian Financial Market Authority
Financial Analyst, Bloomberg
Financial Analyst, British American Tobacco (UZBAT)
Financial Analyst, Suez Industrial Development
Financial Consultant, Horbach Financial Consultancy
Foreign Affairs Officer, Embassy of the Slovak Republic
Founder & CEO, Be My Lawyer
Founder Baking Company, Oh Gee Pie
Freelance film director
Freelance writer and director
Government Advocacy and Policy Officer, European Chamber of Commerce- Eurocham
Graduate recruiter, ACCENTURE
Hedge Fund Accountant, Wells Fargo
Intelligence Officer, National Intelligence Agency
Intern of Economic and Commerce Foreign Affairs, Embassy of Greece - London
Investigating Analyst, Ten Intelligence
Investigations Analyst, Next Head Office Group
IT Regional Supervisor South America, Business France
Junior Consultant, Ernest and Young
Lead Digital Technology Developer (QA Test Automation Engineer) with Accenture, London.
Legal Research Assistant, Employment Tribunal
Machine Learning Engineer with Capp & Co Ltd,
Managing Director Media Production, Cinemotion LTD
Media Accounts Manager, Procter & Gamble
Media Relations Officer, FC Deportivo Galicia FC Deportivo Galicia
Ministry of Interior - Diplomatic Official, Abu Dhabi Police GHQ
Network Engineer, Norwegian armed forces
Network Security Engineer, Ministry Of National Guard
Planning and Budget Analyst, Ministerio De Planeamiento
Principal Technical Manager for Reacton Fire Suppression Ltd
Product Specialist – automotive, Tesla motors



Professional Artist, London
Programmes Director, KISS FM Network
Project / Business Analyst, FDM Group GMBH
Project Engineer at Omega Security Systems
Project Manager Officer, Royal Bank of Scotland
Project Manager, E-Governance Academy
Recovery and Opportunities Coordinator, Islington Council
Recruitment Analyst, ACCENTURE
Research Scientist at STS Defence Limited
Self Employed Social Worker, Islington Council
Senior Designer, BDP London
Senior Designer, Bisset Adams
Senior Designer, Morgan Level
Senior Detective Constable, Finnish Police
Senior Lecturer, University of West London
Senior Software Engineer - Infor - Colombo - Sri Lanka
Syslumenn – Magistrate, Ministry of Inner Affairs
Technical Sales Engineer (Measurement, Control & Test) at Amplicon Liveline Ltd
Vice President Communications & Business Development, AIESEC

Appendix 2: Types of roles EEA Nationals Source: DLHE 2013-14, 2014-15 & 2015-16 (Qstn 12)

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|--|--|
| Account Executive - Advertising Agency | Junior Content Manager |
| Account Executive - Sales | Junior Website Developer |
| Account Manager - Sales and Marketing | Laboratory Technician |
| Architect | Laboratory Technician Graduate Intern |
| Architect Assistant | Legal Assistant |
| Architectural Assistant | Marketing Assistant Graduate Intern |
| Arts PR Consultant | Marketing Executive |
| Assistant Manager - School Uniform Manufacturers | Marketing Manager |
| Assistant Sport Development Officer | Media analyst |
| Audio and Video Assistant | Merchandising Allocator |
| Barrister | New Business And Marketing Coordinator |
| Behavioural Intervention Petitioner | Nursery Practitioner |
| Bookkeeper And Human Resources Assistant | Nutritionist |
| Boutique Manager- Luxury Jewellery | Operation IT Field Associate |
| Business Development Associate | Outreach Marketing Officer |
| Business Marketing Administrator | Personal Trainer |
| Cinema Manager | PR and Marketing - Internship |
| Claims Manager | Press / Showroom Coordinator Intern |
| Client Chief Executive | Product Administrator - Online Casino and Gaming |
| Coffee Shop Manager | Product Design Internship |
| Compliance Systems Analyst | Product Specialist - Automotive |
| Corporate Responsibility Manager | Project Manager |
| Corporate Tax Department - Intern | Project Manager Officer |
| Data Analyst | Pub Duty Manager |
| Dietician | Pub Manager |
| Digital Marketing Executive | Recruitment Coordinator |
| Estate Agent | Reservations Manager |
| Events Coordinator | Retail Floor Manager at Zara |
| Events Manager - Intern | Sales Executive |
| Financial Regulation Paralegal | Scheduling Coordinator |
| | Section Manager |

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| Foreign Publishing rights manager | Self Employed Shoe Designer |
| Freelance designer | Self-employed Consultant |
| Freelance- Events Lighting Technician | Self-employed -Director |
| Freelance graphic design | Skills and Employment Officer |
| Freelance Translator | Sports Therapist |
| Graduate Intern - CASS Project | Strategic Project Support Graduate Intern |
| Graduate Marketing Assistant | Supervisor - Hospitality |
| Graduate Recruiter | Supervisor for Interior Design |
| Graphic Designer | User Acquisition Executive |
| Head Of Product Support | Vendor Coordinator |
| Investigating Analyst | Warehouse Manager |