

# Publishing and the industry



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**How To Write and Sell a Book**

Matthew Plampin is the author of four novels, with a fifth due to be published by the Borough Press in May.

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**How to Buy a Book**

Sarah Hodgson / Deputy Publishing Director / HarperCollins  
Alice Saunders / Literary Agent / LAW

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**How to Make a Book**

Sarah Wasley / Production Director / Granta and Portobello Books  
Jon Gray / Book Designer / @gray318

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**How to Sell A Book  
/digital metadata and readers/**

Bartley Shaw / Publishing Operations Director / HarperCollins Children's Books

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**How to Sell a Book  
/physical distribution and bookshops/**

Kate Manning / Waterstones, Random House, HarperCollins and Simon and Schuster

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**How to Celebrate a Book**

Liz Vater, founder and director of Stoke Newington Literary Festival

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**How to Create your Own Literary Project**

Nikesh Shukla is a novelist, screenwriter, editor, broadcaster. His third novel, *The One Who Wrote Destiny*, is published by Atlantic Books in April. His first book for teenagers, *Run Riot*, will be released in June.

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