

Press Release

15 October 2015

Key text on public private partnerships launched at London Metropolitan University

A new book written by John Davie, a leading authority on public-private partnerships, will be launched alongside a new course focused on the topic at London Met.

The Private Finance Initiative has been a prominent feature of UK public policy for over twenty years. Governments across the world have embraced public-private partnerships (PPPs) yet there have been few dedicated studies of the subject.

This, however, is all about to change with the launch of brand new text, *The PPP Book*, written by expert in the field John Davie.

Public Private Partnerships Unbundled

The new book attempts to ‘unbundle’ PPPs making clear the principles behind success, underlining the profoundly different characteristics of PPP and providing essential information for procuring authorities, project sponsors and practitioners.

The book will be launched at a special event which will include a lecture from John Davie on Wednesday 28 October held in the heart of the City of London at London Metropolitan University’s Moorgate campus.

John is the Chairman of Altra Capital, a leader in public-private partnership strategy and innovation. John served two three-year terms as chairman of the UK Government’s Export Advisory Board on Public Private Partnerships, as a member of the UK Financial Services Sector Advisory Board and as Chairman of British Expertise.

He has been a visiting professor of London Metropolitan University’s Guildhall Faculty of Business and Law since 2009 and is course patron of the MA in International Business.

The book has already drawn praise from project managers and consultancies.

Graham Oliver, the Chief Operating Officer London-based global consultancy WYG, remarked in a review of the book: “There is something for everyone in the text, whether as a professional looking to find a new perspective or someone looking to join the different elements of a project together.

“PPPs are complex and inevitably involve change and compromise in seeking to balance the needs of the different stakeholders... It takes the deft hand of an old master like John to pick out the essence of the key elements of a transaction and bring them to life.”

Advanced Diploma in Professional Development in PPP

John will be one of a new team of industry experts who will teach on a new course focused on public-private partnerships starting at London Metropolitan University in January 2016.

The Advanced Diploma in Professional Development in PPP course is based on international best practice in developing successful PPP programmes and delivering new public facilities and services.

“PPPs are a growing area of interest for businesses and presents considerable career growth benefits to individuals with academic qualifications in this field,” commented Professor Stephen Perkins, Dean of the Faculty.

“Our course is an executive-level course designed for senior public officials and private sector managers involved in delivering public-private partnership projects and middle managers working in appropriate disciplines in the UK and international markets wishing to develop their understanding.”

“We are delighted to have developed this course in association with our Visiting Professor John Davie, alumnus of our University and author of The PPP Book, and his team at Altra Capital.”

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Contact

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About the Event

The PPP Book: ‘Private Partnerships Unbundled’ Book Launch
6.30pm - 8.00pm Wednesday 28 October 2015
Guildhall Faculty of Business and Law | 84 Moorgate | London EC2M 6SQ

About the Book

For more information about the PPP Book please go to the book’s [website](#).

About the Course

For more information about the Advanced Diploma in Professional Development in PPP please go to the course’s [website](#).

About London Metropolitan University

London Met has been providing education to people from all backgrounds since 1848, with the creation of the Metropolitan Evening Classes for Working Men.

Four faculties teach cutting-edge courses across three London campuses in Holloway, Aldgate and Moorgate. Accelerator – London Met’s specialist business incubator - was named among the Top Five ‘Most Active’ accelerators in Europe in 2015, highlighting its contribution to London’s booming start-up industry.

London Met is home to world-leading academics who regularly give expert comment to the media. The University scored well in the 2014 Research Excellence Framework, being ranked 4th in the country for Area Studies and performing strongly in Education and Social Studies.

The University is strongly focused on employability. In 2015, London Met recorded its highest ever graduate employment score, with 91.1% of all 2013/14 graduates in work or further study six months after graduation.

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