

FOR IMMEDIATE RELEASE

Mega showcase of art graduate talent

The countdown is on for the 2011 London Met Cass Summer Show, one of the largest showcases of graduate talent in London.

From June 15-19, the exhibition will display works by 800 graduates from London Metropolitan University's Sir John Cass Department of Art, Media and Design (The Cass), from a range of disciplines including animation, fine art, film, design, jewellery, furniture, textiles, musical instruments and more.

The title of the exhibition, *Beginnings*, was chosen because this year's show is a double celebration. As well as celebrating the future careers of The Cass's hugely talented students, the event commemorates the 350th anniversary of the birth of Sir John Cass (1661-1718), the philanthropist after whom The Cass takes its name.

The image (attached) selected for posters and invitations for the show, is a print by Fine Art graduate Anna Hamilton, and shows London Bridge in the 18th Century - from around the time of Sir John Cass.

The Cass's two buildings at Central House and Commercial Road are being transformed into a huge gallery for the renowned annual event. More than 2,000 guests are expected at a Private View on 14 June, which will launch the Show.

At Central House, films by broadcast production students will include a World War 2 drama, in which German paratroopers occupy a church in Southern France, as well as a captivating story of a student's obsessive search after discovering an unfinished work by his physics professor.

The display at Commercial Road will feature some innovative re-workings of the traditional Windsor Chair, as well as a chair upholstered using a multicoloured biographically inspired fabric by pop culture designer Serge Seidlitz.

Michael Upton, Academic Leader at The Cass said, "The exhibition is shaping up to be our best yet - I've been fortunate enough to have a sneak preview of many of the great final projects that will be on display.

"The 350th Anniversary year is a reminder of The Cass' proud history and heritage in providing skilled practitioners for London's ever changing creative economy. We're going to put on a show that would make John Cass proud!"

-Ends-

Notes to editors:

Beginnings: The Cass Summer Show

41-71 Commercial Road, London E1 1LA and Central House, 59-63 Whitechapel High Street, London E1 7PF

Wednesday 15 June 10am – 8pm

Thursday 16 June 10am – 8pm

Friday 17 June 10am – 8pm

Saturday 18 June 10am – 5pm

Sunday 19 June 10am – 4pm

Private View: Tuesday 14 June 2011 6pm-8pm, by invitation only. For more information please see The Cass website: <http://www.londonmet.ac.uk/jcamd/> or contact Michael Upton: m.upton@londonmet.ac.uk.

At Central House

The Fine Art show at Central House offers a feast of photography, sculpture, painting, print, installation and time based media. You can see a gallery of fine art students' images here: <http://thecassdegreeshow2011.squarespace.com/gallery/>

Animation narratives cover a broad spectrum of stories including a moving story about a boy and his dog in a war torn Sri Lanka, a story about a seductive nurse on a killing spree and a story about the eerie relationship between a puppet and his puppeteer.

At Commercial Road

Jewellery and Silversmithing students will be exhibiting on the ground floor at Commercial Road for the first time this year with a fine collection of innovative contemporary design. Also at Commercial Road, graphic design students have teamed up with BA design students to create a show called 'psychobabble'. This is a showcase of selections from the students' final major projects in a setting informed by information overload, the breakdown between the private and the public through the blogosphere and medical packaging. Find out more about psychobabble and see images of student work here: <http://psychobabble-lmu.blogspot.com/>

For images of students' work and for more information, please contact:

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