



Press Release

8 January 2018

London Met is named as UK's first educational member of a global events management network

London Metropolitan University has been recognised as the UK's first educational member of the Asia Pacific Institute for Events Management (APIEM).

The APIEM bring together events industry employers and education providers who are committed to establishing high quality courses for students and events professionals who want to develop their skills and abilities to work in the global events industry. London Met will join other APIEM educational members who are currently in Kazakzstan, Kyrgyzstan, Singapore and Vietnam.

Being named as an educational member means the London-based University will have access and links to APIEM's 15 Centres of Excellence, including the Bali Institute of Tourism, in Indonesia, and Chung Hua University, in Taiwan, allowing students and staff an insight into the industry and the chance to enhance their own learning and research.

Professor David Hind, President of the Asia Pacific Institute for Events Management, and a Visiting Professor at London Met, said: "Being APIEM's first educational member in the UK is significant as there is a mutual benefit. London Metropolitan University will gain by being introduced to some of the leading universities, polytechnics and colleges in Asia Pacific that offer an events management and tourism management curriculum.

"These APIEM Centres of Excellence are interested in collaborating with universities in the UK and, being APIEM's first UK educational member, London Met will be recommended to these institutions.

"APIEM also benefit by being able to draw upon London Met's expertise on curriculum development and quality assurance – both of which are of interest to our network."

Dr Simon Jones, Dean of the Guildhall School of Business and Law at London Metropolitan University, said: "Being recognised as the UK's first educational member by the APIEM is a fantastic achievement for the School. This is important for developing our networks and connections and our students will benefit greatly

from this.

"Our students will be offered an insight into international collaborations and can enrich their learning. Staff at the School will also benefit as they have the opportunity to attend APIEM conferences and events and to publish their research through the APIEM Journal."

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Notes to editors

The APIEM's 15 Centres of Excellence are:

- Bali Institute of Tourism, Indonesia
- Bandung Institute of Tourism, Indonesia
- Chung Hua University, Taiwan
- IMUS Institute of Science & Technology, the Philippines
- Prasetiya Mulya University, Indonesia
- Joji Ilagan Career Centre Foundation Inc., the Philippines
- Far Eastern University, the Philippines
- Lyceum of the Philippines University, Batangas
- Lyceum of the Philippines University, Cavite
- Lyceum of the Philippines University, Laguna
- Lyceum of the Philippines University, Manila
- Management & Science University, Malaysia
- City College Angeles, the Philippines
- De La Salle University Dasmariñas, the Philippines
- PATTS College, Manila, Philippines

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About London Metropolitan University

London Metropolitan University has been providing education to people from all backgrounds since 1848, with the creation of the Metropolitan Evening Classes for Working Men. Six schools teach cutting-edge, relevant courses across the arts, sciences, business, law and humanities. Accelerator – London Met's specialist business incubator – helps graduates get their enterprises up and running and was named among the Top Five 'Most Active' accelerators in Europe in 2015, highlighting

its contribution to London's booming start-up industry.

London Met is home to world-leading academics who regularly give expert comment to the media. The University scored well in the 2014 Research Excellence Framework, being ranked 4th in the country for Area Studies and performing strongly in Education and Social Studies.

The University is strongly focused on employability. In 2017, London Met recorded its highest ever graduate employment score, with 95% of all 2015/16 graduates in work or further study six months after graduation. It was also ranked above all five Russell Group universities in London for teaching quality in 2016.

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