

Press Release

23 June 2016

Camden Council “delighted” with students’ Family Support video

Students from London Metropolitan University have made an animated documentary in collaboration with Camden Borough Council to help promote its Family Support Services.

The film features original audio interviews with people who have benefitted from Family Support, a service that offers additional help to parents with young children who are going through difficulties such as depression, addiction or homelessness.

Suzanne Cohen, filmmaker and BA Digital Media lecturer at London Met, directed the film and suggested using animation in order to preserve the anonymity of the participants.

Suzanne said: “The team approached the design and animation of these powerful testimonies with a great deal of maturity and sensitivity.”

The project formed part of the student’s coursework, highlighting how London Met students have the chance to gain real-world experience during their studies, and help make an impact on their local communities.

Nigel Medhurst, Course Leader for BSc Games Modelling, Animation and Effects, commented: “It was a wonderful live project where the students showed their skills and were able to push themselves to the limit.

“As a team they worked really well with the client and benefited from superb professional support from Suzanne.”

The film will be hosted on the Camden Council website and also shown to individual families to inform them about the service.

Liam Hall, Children’s Centre Services Manager at Camden Council, said: “We are delighted with the professional quality of the animation produced by the students. This will be an excellent way of better engaging our users.”

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About London Metropolitan University

London Met has been providing education to people from all backgrounds since 1848, with the creation of the Metropolitan Evening Classes for Working Men.

Four faculties teach cutting-edge, relevant courses across the arts, sciences, business, law and humanities. Accelerator – London Met’s specialist business incubator – helps graduates get their enterprises up and running and was named among the Top Five ‘Most Active’ accelerators in Europe in 2015, highlighting its contribution to London’s booming start-up industry.

London Met is home to world-leading academics who regularly give expert comment to the media. The University scored well in the 2014 Research Excellence Framework, being ranked 4th in the country for Area Studies and performing strongly in Education and Social Studies.

The University is strongly focused on employability. In 2015, London Met recorded its highest ever graduate employment score, with 91.1% of all 2013/14 graduates in work or further study six months after graduation.

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