

March 2010

Issue 4

Research Newsletter

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News

Professorial News at LMBS

Stephen Page has joined the Business School as Professor of Sustainable Tourism. He will work with Dr Milan Todorovic to establish the proposed new Centre for Cultural Industries Management (CeRCIM). The proposal is for a research centre focusing on the cultural, leisure and creative industries. This would retain the international culture, heritage and tourism aspects of the recently closed International Institute for Culture Tourism and Development (IITCD), recapture the former Centre for Leisure and Tourism Studies' focus on

the leisure, sport, tourism and hospitality sectors, particularly in London, and bring in a new creative industries dimension represented by new media, music, events, and entertainment - industries which are often characterised by the use of digital technologies. It would also have a greater emphasis on business and management than IICTD, whose main disciplinary strengths lay in anthropology, sociology and development studies. Stephen is also building links with Professor John Sedgwick and the CIBS researchers. John Sedgwick introduced Stephen to colleagues recently in these terms 'Stephen Page has held roles as Scottish Enterprise Professor of Tourism Management at the University of Stirling and Professor and Director of the Centre for Tourism Research, Massey University, New Zealand. He is the author and editor of 33 books on tourism and leisure and co-editor of the top rated tourism journal - Tourism Management which he has undertaken since 1996. Stephen has acted as a consultant to many public and private sector organisations, including VisitScotland on scenario planning and crisis management. He has undertaken monitoring research on sustainable tourism since 1995 and also worked on different facets of sustainable tourism planning. He is also the co-editor of the Routledge four volume collection - sustainable Tourism: Critical Concepts which maps out the evolution of the sustainability concept and its application in tourism research.'

Professor Nick Sarantis is retiring at the end of March after making a greatly appreciated contribution to our research life, initially at London Guildhall University and subsequently at LMBS. Nick Sarantis joined London Guildhall University as Professor of International Finance in 1995 in the Department of Economics. He moved to the University from the University of Kingston. At the University Nick has taken on a number of important roles including being Director of the Centre for International Capital Markets; Coordinator of research and of PhD students in Economics and the Finance & Financial Services Subject Group; and has represented LMBS on the University's Research Degrees Committee and the Research Students Progress Group. His major teaching and research interests have been in the field of macroeconomics and international finance, exchange rate modelling and forecasting, currency and financial crises, country risk, banking regulation and European financial markets. He has an international reputation and has published in leading 3*/4* international journals including Economic Journal, Journal of Empirical Finance, Economics Letters, Journal of International Money and Finance, Journal of Banking & Finance, and the International Journal of Forecasting. In his spare time Nick is a great lover of hill and mountain walking. He has walked major peaks around the UK and also in the Himalayas and Peru. His contribution will be very much missed and everyone at LMBS wishes him well for the future.

RAE funding

The recent success in the RAE exercise has produced additional research funding for the Business School. In the coming week staff will be invited to propose research projects that could be supported by these monies with a view to increasing our research output prior to the next REF.

ESRC Doctoral Training Consortium

The Director of the Graduate School, Dr George Ellison has been a part of a project team that is putting together a consortium bid for an ESRC doctoral training consortium in line with the ESRC new plans for supporting doctoral training through groupings of universities. Dr John Clark and Professor Joe Pearlman have been collaborating with Research Directors from several London Business Schools – Middlesex, South Bank, Greenwich and East London – in preparing the bid for training research students in the Business & Management and Economics units.

New LMBS Research Centres

LMBS is now home to two new Research Centres.

The **Centre for Socio-Economic Research** seeks to develop new directions in research through the closer integration in the study of economy and society, and more specifically, of social aspects of the economy. Professor Amos Witztum has been appointed Director and Dr. Chris Tsoukis a Deputy Director. The Centre will be governed by a Forum of all its members, to be held twice a year. It plans to hold regular research activities such as seminars, authoring/approval of discussion papers, conferences, and external links and exchanges. Its web page is currently under construction. For a copy of the Centre's newsletter or for further information on the centre please contact- a.witztum@londonmet.ac.uk or c.tsoukis@londonmet.ac.uk.

The Centre for Banking, Finance and Economics-Middle East and North Africa (MENA) seeks to advance academic and policy oriented research and consultancy in the area of banking, finance and economics with particular emphasis on MENA countries. The Centre Director is Dr Roman Matousek. Europe Arab PLC has agreed to provide initial sponsorship to the Centre and the Head of Treasury at the Bank, Professor Moorad Choudhry, who is also a visiting Professor in LMBS, will chair the Advisory Board for the Centre.

Since the Centre was approved, discussions have taken place with a view to enlarging the disciplinary and geographical scope of the Centre's activities to involve African Business Research. This will be reported on more fully in the next issue of the newsletter.

LMBS visit to West Bengal kicks off EU project in India



A Jainism temple that is the site for a festival that will be on a heritage trail that LMBS is helping to devise

'Ethno-magic Going Global' – or EGG, as it is more conveniently known- was a response to a global EU call for proposals on the theme of: *Investing in People – Access to local culture, protection and promotion of cultural diversity.*

Jonathan Karkut visited the coordinating partner Banglanatak ('Bengali Theatre' in English) at their Kolkata offices to discuss the upcoming roles that LMBS will play in the project. He then headed out to rural West Bengal state to view the project on the ground in three separate districts. The current project represents the next step up for micro enterprises that have already been established as 'self-help groups' around a variety of folk dance, folk song, folk drama, and folk painting forms.

The primary task over the coming 24 months for LMBS, will be researching, planning and implementing tourism heritage trails across the districts involved in the project. The work will be conducted by a number of LMBS staff and be supported by research conducted by up to 10 post graduate students mainly from the MA International Tourism & Development course. Additionally it is hoped that the project will be the focus for two PhD studies.

We will be reciprocating the visit, as staff from Banglanatak shall be presenting the project's initial work to a seminar at 11.30am on 18th March in room SH3.31- All staff are invited to attend this session. In addition the project will be bringing over 4 practitioners of the Sufi folk song form Baul-Fakiri. We also hope to arrange a performance by these artists at London Met. Later on the 18th March- details will be circulated once this has been organised.

For any further information regarding the EGG project, please contact either:

Julie Scott: j.scott@londonmet.ac.uk or
Jonathan Karkut: j.karkut@londonmet.ac.uk

Also see <http://www.banglanatak.com/new/aboutus.asp> for information about the coordinating organisation

Learning on the Move: exploring student usage of their mobile phones

Dr Debbie Holley has teamed up with Claire Bradley a Research Fellow from the Learning Technology Research Institute (LTRI), and successfully bid for £2000 of funding to work with students to explore their attitudes to, and use of, mobile phones for studying.

The view of the student as an 'embodied self', is encompassed in the work of authors such as Land, Bayne and Kefka, who broadly consider the body in space as an extension of the physical being, and authors such as Dreyfus, who take an opposite stance (Holley, Burns & Sinfield 2009). Views as to whether a revolution has occurred (or is imminent) for teaching and learning with the introduction of new technologies vary, and this is a hotly contested area within the 'academy'. Yet the views and experiences of the students are surprisingly underreported – and comparatively little is known about how students actually use their mobile devices for study.

Many mobile phones are now mini computers, possessing access to the Internet and a variety of tools that can be used to capture notes in a number of ways, for example image capture, video recording, audio recording and written notes. Student feedback indicates they are keen to use their mobiles for studying. However, more detailed enquiries uncovered that although many students 'say' they are web 2.0 users, in reality, their understanding of the term is limited to social space usage such as Hi 5, Bebo and Facebook. Our project will explore how students are using their mobiles to help them study, and in particular for notemaking.

The project will conduct a survey of student mobile phone use, capture student mobile study experiences as they work toward an assessment and uncover more about hitherto unavailable aspects of our students' lives outside the classroom.

The results, as they emerge, will be made available on the project website (currently under development):

<http://www.londonmet.ac.uk/learningonthemove/index.html>

References

Holley, D, Burns, T & Sinfield, S, "Creating Student Spaces for emancipatory practice", presentation to Higher Education Seminar Series, October 2009

Member of LMBS staff obtains grant from EPSRC

Dr Thierry Rayna (LMBS) and John Darlington (Imperial College) have obtained a £276,662 EPSRC grant, as a part of the Digital Economy "Research in the Wild" programme. Their research project, entitled "Direct Assessment of a Method for

Digital Music Distribution Supporting Revenue Generation and Sharing" aims to develop new ways to sell and distribute music. It will last for 18 months, starting December 2009.

LMBS Professor launches new journal at symposium

John Sedgwick and Mike Pokorny appeared at a symposium held at the University of Portsmouth on Saturday 13 February 2010 to launch a new journal 'Transnational Cinemas', in which they have an article appearing on the significance of Hollywood's foreign earnings during the 1930s.

LMBS to host a Conference on Corporate Social Responsibility

Dr Lez Rayman-Bacchus (ABL subject group) and Ezendu Ariwa (BIT subject group) are organising a conference on CSR which is due to take place on 25th, 26th, 27th August 2010. Colleagues who are interested in being involved or wish to present a paper are invited to contact Lez or Ezendu-
csrconf2010@londonmet.ac.uk

LMBS Staff Begin Work on Events Management Textbook

Researchers across the business school will be contributing to the publication of the first textbook in Events Management to be authored almost exclusively by staff within LMBS. The book entitled Events Management: An International Approach, which will be published by Sage, will be a core textbook for students studying undergraduate Events Management and the related subjects of Tourism, Sport and Music and Media Management. It takes a unique approach to the study of Events Management in order to serve the needs of London Metropolitan University's diverse international student population, which boasts 190 nationalities from almost every country in the world.

Leading editor for the publication Nicole Ferdinand, a Senior Lecturer in Events Management within LMBS, would like to hear from anyone wishing to contribute to this new publication. She is particularly interested in hearing from authors wishing to write on the more technical subjects of Finance, Risk Management and Evaluation. She can be contacted via email at n.ferdinand@londonmet.ac.uk

LMBS staff article on teaching and learning programmes

In the latest issue of the *International Review of Economics Education* David Wilson and William Dixon take issue with the widespread assumption that the expansion of *avant garde* teaching and learning programmes in higher education necessarily enhance the student learning experience. In undermining the role and authority of research-led, front-line academic staff in the educational process, much of contemporary teaching and learning dogma has provided a basis for the expansion of the self-serving and expensive academic management structures that have brought many low-end institutions to their knees in recent years. They argue that the ill-considered adoption of web-based learning devices, problem-based learning and the like, far from dealing with issues of attendance,

proper student engagement, plagiarism, etc., is part of the problem rather than its solution.

Research progress in the cultural industries

Dr Milan Todorovic has had a number of successes in recent months. He has co-authored an article for publication by the Qualitative Report. The reviewers called it a 'great paper': A Hermeneutic Reading into "What Strategy is": Ambiguous Means-End Relationship. The article will be published in The Qualitative Report Volume 15 Number 5 September 2010. Milan's book proposal to Emerald - 'Strategy and the creative industry', the first text of its kind globally, has been well received and should be published within the next 18 months. On the conference front Milan has had two papers accepted – one for the 'Qualitative Research in Organizations and Management Conference', early April 2010, at the Anderson School of Management, University of New Mexico titled 'Methodologies of Abstract Juncture: Descent and Ascent of Cultural Power' which will also be submitted for the special issue of the QROM journal and a second paper 'Methodologies of power in local cultural sustainability: summer music festivals' is accepted at the 'International Conference on Sustainable Tourism: Issues, Debates & Challenges', to be held in late April.

LMBS collaboration with Translation Link Limited

London Metropolitan Business School (LMBS) in collaboration with Translation Link Ltd (TLink) organised a second successful Masterclass in ICT & Interpreting Taster Session on Saturday, 6 February 2010.

The event was attended by over 50 delegates and visitors, many of whom were graduate and postgraduate students from the Greater London area. The event served as an introduction to ICT and Interpreting work as it is performed in the business community and the public service sectors. A key topic of discussion at the event was the need for professional training for ICT and interpreting work, the identification of job opportunities, and the career paths available to delegates, within the framework of continuing professional development.

The delegates attended the Masterclass from various ethnic groups as London, Europe, Asia and Africa were represented. The delegates expressed appreciation for the quality of the positive pedagogical approach, practical sessions and online support sessions. A few delegates from the first Masterclass are preparing to join relevant programmes at London Metropolitan University.

TLink is a specialist company working with unemployed people and providing them with employable skills with LMBS providing relevant business enterprise and ICT Skills. The delegates expressed interest in taking further courses at London Metropolitan University.

PhD Awards

Congratulations to a number of successful doctoral candidates –

Dr Steve Shaw who was awarded a PhD by prior output for his thesis ‘Re-constructing Inner Cityscapes as Spaces of Consumption’. Steve was supervised by Professor Graeme Evans (LMU). Steve would like to thank Dr Debbie Holley (LMBS) for volunteering to give an unofficial mock viva which was very useful.

Dr Lan Jiang who was awarded a PhD for her thesis ‘The Suspension of Disbelief: The Myth of Market Memories’. Lan’s supervisory team included Dr Humphrey Shaw (LMBS) and Professor David Crowther (De Montfort University).

Dr Zheng Xie who was awarded a PhD for his thesis ‘An Analysis of the Dongba Arts and Culture in the Context of Tourism’. Zheng’s team included Professor David Harrison (University of the South Pacific), Dr Simone Wesner (LMBS), Professor Mike Hitchcock (University of Chichester) and Dr David Clark (LMBS)

Dr Christopher Cooke was awarded a PhD for his thesis ‘Is Free Riding Affecting Market Discipline in the Euro Sovereign Bond Market?’. Christopher was supervised by Professor Joe Pearlman and Dr Radu Tunaru.

Dr Mohammed Faizullah was awarded a PhD for his thesis ‘Islamic Banking: Issues of Governance, Transparency and Standardization’ and he was supervised by Professor Nick Sarantis, Dr Peter Wyncarczyk and Dr Roman Matousek.

Dr Jafar Sadjadi Parsa was awarded a PhD for his thesis ‘Human Resource Management in the Shipping Industry’ which was supervised by Dr Heather Leggate, Professor Stephen Perkins and Dr David Glen.

Research Events

CEBER WORKSHOP – 9th DECEMBER 2009 ‘FUNDRAISING ISSUES, BEST PRACTICE AND SOURCES OF FUNDING FOR EDUCATIONAL RESEARCH’

A SYNOPSIS

CEBER’s last event of the year took place on Wednesday, 9th December. The workshop sought to generate awareness and interest in research fundraising, specifically for educational research. Andy Inglis, Associate Director of Professional and Third Stream Income, started off the session by giving an overview of general fundraising practices by LMBS. Andy explained that on average LMBS generated approximately £3 million per annum from third stream income activity. He emphasised the need to increase this effort substantially over the coming years. Andy highlighted that LMBS research income was relatively small and did not cover the Business School’s expenditure in terms of teaching relief for members of staff engaged on research projects. In fact, Andy’s

office has estimated that over a one year period £7 million was spent on research support, an amount that was deemed to be substantially higher than money raised by LMBS research activity. The appointment of Lucy Timms as the new Fundraising Co-ordinator was specifically brought about to help reverse this trend and encourage Research Centres to engage in more fundraising initiatives.

Lucy Timms explained that fundraising tended to be more successful where the bids were produced jointly by LMU and a partner institution. Networking was seen as essential in establishing a researcher's profile and was deemed to be a pre-cursor to successful fundraising. Currently, Linda Johnson and Helen Pokorny, principal members of CEBER, are engaged in a collaborative fundraising bid with Queen Mary University and are seeking £180,000 HEA money to investigate students' sense of belonging in Higher Education.

Lucy's presentation addressed the 'failures' associated with many LMU fundraising initiatives. She explained that 'lack of experience' was the most common feedback given on unsuccessful bids. It was noted that a particular type of language was needed when writing fundraising applications, and this was not always apparent to individuals making bids. Attendees of the meeting emphasised the difficulty in obtaining money from potential funders due to the tarnished reputation of London Metropolitan University. However, three successful bids were also discussed by Lucy, one of which was a bid led by an attendee of the CEBER workshop, Hilary Farnworth. Hilary, Director of the Centre for Micro Enterprise (CME) was successful in obtaining a bid from Grundtvig (EC) for the amount of £380,000. CME focuses on important social issues associated with 'ageing positively' and guides women over fifty on employment and enterprise competency related matters. As the director of CME, which has raised funds for projects worth £1.5 million over the last 7 years, Hilary emphasised that she would like to see better support for those who actually did the fundraising. Furthermore, Hilary asserted that central to CME's fundraising success was the now defunct European Funding Unit, which to some extent lives on in the Compliance Unit in Finance. She stressed that unlike LMU, other universities maintain European Funding Units and that it was partly down to this that they were successful at bidding. To a large extent CME has written and budgeted all its successful bids in the last 3 years by putting in vast amounts of unpaid overtime. Concerns were raised about the unrealistic expectations on staff to write high quality academic papers, fundraise and cope with an increasing teaching load, without the support that other universities provide.

The final presentation of the workshop was given by Merryn Hutchings, head of the Institute for Policy Studies in Education (IPSE). IPSE has a strong track record in

fundraising and raised a total of £2 million in the last RAE period. However, it needs to be pointed out that IPSE differs from research centres as it is independent from the university and pays its employees through its own funding initiatives. Despite IPSE's past successes, Merryn noted that her institute's fundraising activities have also been hard hit by the reputation of London Metropolitan University.

Here are Merryn’s general tips and advice on fundraising for educational research:

- Identify a need (find a gap in the literature or hot/timely topics on the educational circuit) and approach the funder directly about the important nature of the issue, rather than going for an advertised tender.
- Apply for Research Council funding if you want to do research that you like doing; this route also gives you the opportunity to produce high quality publications.
- Check that the ‘turn-around’ time for an invited tender is not unrealistic and too fast. If this is the case, it is best not to get involved, especially if you are not a full-time researcher.
- Beware that some funders will deny you the right to publish from their final research report. This may be a disadvantage from an RAE/REF perspective.
- Consider collaborative bids with the private sector. For instance, IPSE has worked with BMRB in the past, with IPSE providing policy and BMRB survey design expertise.
- Store your old bids, so when appropriate, you can cut and paste elements to suit circumstances/new proposals.
- Have an up-to-date website – this is crucial for networking purposes.
- There may be a few ‘pots’ of internal money. IPSE has recently received some funding from George Ellison to study and understand the educational experiences of international African students.

Merryn Hutchings and Andy Inglis concluded that educational research had a lot of scope as education and widening participation issues in particular are high on the government agenda (although this may alter with a possible change in government next year).

When searching for advertised tenders, check out the websites of the following sources (taken from Merryn Hutchings’s slides)

Becta (technology and learning) HEFCE Learning and Skills Council Learning and Skills Improvement Services Lifelong Learning UK National College Children and Young People Now Times Higher Education Culture Tenders	Guardian online London Schools Arts Service London Tenders Procurement Portal Public Contracts Scotland Public Tenders.net ResearchResearch Social Research Association supply2.gov.uk Tenders Electronic Daily
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Rita Kottász
Head of CEBER

Forthcoming Research Events

Call for Papers

Shortly there will be a call for papers to be presented at the LMBS Annual Research Conference Wednesday 30th June 2010, all day. Watch this space!

Research and Third Stream Income Committee

Wednesday 21st April 2010, room MG2-19, 2-4 pm

LMBS Research Students Progress Group

Thursday 22nd April 2010, room MG1-24, 2-4 pm

Research Degree Conference, Middlesex University

Thursday 3rd June 2010, 9.30-5 pm

CSR Conference 2010

Wednesday 25th, Thursday 26th and Friday 27th August, rooms tbc. Please email Lez Rayman-Bacchus (l.rayman-bacchus@londonmet.ac.uk) or Ezendu Ariwa (e.ariwa@londonmet.ac.uk) for further details.

Centre for Corporate Responsibility

Tuesday 16th March, 6 pm, (Room MG5.02)

Speaker: Professor David Jackman, Visiting Professor

Title: Measuring Ethics

Thursday 15th April, 6 pm, (Room MGS 41)

Speaker: Francis Condon, formerly ABN AMRO (RBS) Director of Sustainability, now consultant

Title: Sustainability and capital markets

Thursday 29th April, 6 pm, (Room MGS 41)

Speaker: Helen Harris, Project Director, PWC on secondment to Whitbread Brewers

Title: Implementing Sustainability Strategy

Centre for International Capital Markets

Following the retirement of Professor Nick Sarantis, Professor Joe Pearlman will be directing the work of this Centre in future.

Thursday 18th March, 2-3.30 pm, (Room MG1-21)

Speakers: Dr Ourda Merrouche & Dr Jochen Schanz, Bank of England

Title: Banks' Intraday liquidity management during operational outages: theory and evidence from the UK payment system

Tuesday 30th March, 2-3.30 pm, (Room MG TBA)

Speaker: Professor Shunsuke Managi, Yokohama National University, Japan
Title: Do Socially Responsible Investment Funds Outperform Conventional Funds?

Wednesday 14th April, 2-4.00 pm, (Room MG1-23)

Speaker: PhD students in Finance and Financial Services- TBA

Thursday 6th May, 2-3.30 pm, (Room MG1-21)

Speaker: Professor Ana-Maria Fuerto, Cass Business School, London
Title: Exploiting Long Memory, Intraday, Overnight and Jump Price Variation for Value-at-Risk Prediction

For more information please contact:

Dr Roman Matousek (r.matousek@londonmet.ac.uk)

[Comparative Organisation & Equality Research Centre \(COERC\) Seminar Programme 2009/2010](#)

The COERC seminar series explores comparative interdisciplinary research into employment, diversity, equality, HRM, and work organisation within domestic and global contexts. Seminars are open to interested postgraduate students, academics, and practitioners.

The COERC seminars will be in SH3-08, Stapleton House on Wednesdays from 4.30-6.00 pm

Wednesday 24th March 2010

Speaker: Todd Brower, Professor of Law, Western State University College of Law, USA

Title: 'Social Cognition and the Visibility of Gender and Sexual Orientation: Lessons from Schema Theory for Employment Discrimination'

Wednesday 21st April 2010

Speaker: Faruk Merali, LMBS, London Metropolitan University

Title: 'Managing within the Challenges & Tensions facing the 21st Century UK National Health Service: The Dilemma of a Managerial Identity within the Context of a Socially Responsible Organisation'

Speaker: Sue Shortland, LMBS, London Metropolitan University

Title: 'Gender and diversity in expatriation in the oil and gas sector'

Wednesday 26th May 2010

COERC Strategy Meeting

For further information contact the COERC Director Fiona Colgan-

f.colgan@londonmet.ac.uk

Lunchtime Sustainability Seminars

SH330, Thursdays 12-1.30pm

Programme:

Thursday 11th March

Speaker: Gherardo Girardi

Title: 'Sustainability and Microfinance'

Thursday 18th March

Speakers: Craig Duckworth and Ronke Shoderu

Title: 'Sustainable Development and Intellectual Property'

Thursday 25th March

Speaker: Michael Jefferson

Title: 'Climate Change - How Much Do We Really Know?'

Thursday 15th April

Speaker: Vlasios Voudouris

Title: 'The ACEGES Laboratory: A Model for the Availability of Global Conventional Oil Supply'

Thursday 22nd April

Speaker: Samuel Idowu

Title: 'Accounting for Decision Makers in a Sustainable Environment'

For further information please contact Dr Craig Duckworth:

c.duckworth@londonmet.ac.uk

Management Research Centre Seminar Programme 2009/2010

The Management Research Centre acts as a forum for promoting management research within the Business School and hosts an annual seminar series where internal and external speakers present various topics of interest to researchers, practitioners and students. Seminars take place in Room SH308 on Wednesday afternoons from 4.30 pm until 5.45 pm.

Wednesday 14th April 2010

Speaker: Dr. John Twineham, Brightside Trust

Title: 'The New Social Entrepreneurs: a case study'

Wednesday 5th May 2010

Speaker: Steve Scotland, Head of Strategic Management & Delivery, Greater London Authority

Title: 'Leadership and Strategy in a Strategic Authority'

For further information, please contact the Director of the MRC, Professor Dean Bartlett, directly (D.Bartlett@londonmet.ac.uk)

The Norman Stang Research Seminars in Economics (21st Annual Series), 2009-2010

Monday 22nd March 2010

Speaker: Vlasios Voudouris (CIBS, London Metropolitan University)

Title: 'Modelling the availability of conventional oil supply: a fused scenario planning and agent-based computational model'

Monday 19th April 2010

Speaker: Peter Wynarczyk (LMBS, London Metropolitan University)

Title: 'Wynarczyk on Hirschman: a critical appreciation'

Monday 10th May 2010

Speaker: Thierry Rayna (CIBS, London Metropolitan University)

Title: 'Stop blaming it on the artists, or how market concentration has affected the music market'

The meetings will take place in Stapleton House, Room 304, between 5.00 and 6.30pm. For any additional information contact John Sedgwick by email:

j.sedgwick@londonmet.ac.uk

Staff Publications

Merali, F, 2009, "Managing within the challenges and tensions facing the twenty-first century UK National Health Service (NHS): the dilemma of a managerial identity within the context of a socially responsible organization", *Social Responsibility Journal*, 5(2), pp. 152-164.

Sedgwick, J. and Pokorny, M., 'Hollywood's foreign earnings during the 1930s', *Transnational Cinemas*, 1, (2010), pp. 81-95

Stephenson, M.L. (Middlesex University, Dubai), Russell, K.A. (LMBS) and Edgar, D (Glasgow Caledonian University), 'Islamic Hospitality in the UAE: Indigenization of Products and Human Capital', *Journal of Islamic Marketing*, Vol. 1, No. 1. 2010

Tomlinson, F and Schwabenland, C (2010) 'Reconciling competing discourses of diversity? The UK non-profit Sector between social justice and the business case' *Organization* 17 (1), 101-121. (Special issue on 'diversity rethought: unpacking diversity and diversity management')

Wilson, D. and Dixon, W, 2009, 'Performing economics: a critique of T&L', *International Review of Economics Education*, 8:2, pp.91-105

Research Students

Welcome to the Vice-Chancellor Scholarship Students

The Business School has recruited 9 research students on the VC scholarship scheme after a highly competitive selection process. Over 80 applicants were considered by Professors. Six students are on stipends and three are having their fees waived. Abdul Kader Aljandali, Mohammad Khaleq Newaz and Alla Vetrovcova will work with Professor John Coshall in the field of volatility analysis, following up themes from their earlier studies on Masters degrees at LMBS. Ravshonbeck Otojanov will work with a team of supervisors, including Dr Vlasios Voudouris, from the Centre for International Business and Sustainability on a scenario planning project on oil reserves. Our recently appointed Professor of Sustainable Tourism, Stephen Page will supervise Cristina Maxim's study of sustainable planning and management of tourism by local authorities. The research work that Professor Photis Lysandrou outlined in his inaugural lecture on the global financial crisis will be pursued in collaboration with Thomas Goda who has been working on similar lines in Germany. Two students, Anna Nurzynska and Sanija Weber, will join the Management Research Centre's Professor Dean Bartlett to investigate issues related to work psychology. Richard Wallace will develop ideas about social networking sites first explored in his Masters dissertation with Professor John Sedgwick. This cohort of research students will have a significant effect on the Business School research culture. The funding of this initiative comes from the successful RAE outcome in Business & Management and Economics.

Research Degree Conference, Middlesex University, August 2010

Thursday 3rd June

There is to be a Research Degree Conference in August at Middlesex University Business School for students at a number of London universities. We would like students from London Metropolitan Business School to participate. If you would like to contribute - either in terms of papers or in assisting in its organization please email Phd.conference@mdx.ac.uk.

Submissions should be sent in the form of an abstract (max. 500 words) by 1 March 2010

Research and Third Stream Income Committee

Semester 1 09/10

Items on the agenda included:

Review of research activity/performance
Update on new research centre proposals
Update on the Research Strategy
Update on Third Stream Activity
Update on Collaborative Provision

Action points included:

Request an update on the distribution of the RAE money
Mirror report of the REF 2013 framework
TC and JC to meet with Professors and Research Centre Heads
Paper on the Professoriate for members of the RTSI Committee
Research centre proposals to be forwarded to Julie Hart for the next University
Research and Development Committee
Request an update on EMK/ LFA strategies

Research and Third Stream Income Committee

Wednesday 21st April, room MG2-19, 2-4 pm