



"What is it like to be a Library & Information Professional in the 21st Century? Forum and Debate from a New Professionals' Perspective"

Monday, 6th July 2009, London Metropolitan University

This is a joint conference, organised by the **Career Development Group** and the **Diversity Group of CILIP: The Chartered Institute of Library and Information Professionals**, in partnership with the **Department of Applied Social Sciences, London Metropolitan University** (as part of their consultation for the Library Skills for a Globalised World Project, funded by the Linking London Lifelong Learning Network).

Programme

10.00 - 10.30 Registration, Coffee & Networking

10.30 - 10.50 **Opening: Maria Cotera**, President, Career Development Group
Welcome: Prof. John Gabriel, Head of Department, Applied Social Sciences, London Metropolitan University

10.50 - 11.15 **The New Generation:**

- **"The Consumer Generation and How it is Changing the Library and Information Profession": Katie Hill**, Serials and E-resources Assistant, University of York

11.15 - 12.30 **Meeting the Challenges:**

- **"Why Are We Still Defined by Our Building?": Ned Potter**, Digitisation Coordinator, University of Leeds
- **Attracting Young People into the Profession": Sarah Newbutt**, Assistant Librarian, The Grammar School at Leeds
- **"Gaining Skills in the Social Aspects of Libraries": Lydia Mayor**, Knowledge Advisor: Research and Training Support, Eversheds

Followed by panel discussion chaired by **Christopher Rhodes**, New Professionals Co-ordinator, Career Development Group

12.30 - 13.30 Lunch

13.30 - 14.45 **Marketing Ourselves:**

- **“Unleashing the Potential: New Professionals in the Workplace”:** Emma Illingworth & Sarah Ison, Assistant Information Advisers, University of Brighton
- **“Beyond the Counter: What Skills Can New Professionals Offer in the Public Library Sector”:** Kath Aitken, Reader Development and Stock Management Librarian, Derbyshire County Council
- **“Market Yourself Using Online Tools”:** Joanne Alcock, Resources Librarian, University of Wolverhampton

Followed by panel discussion chaired by **Dave Percival**, Vice-Chair, Diversity Group

14.45 - 15.15 Tea & Networking

15.15 - 16.30 **Career Profiles:**

- **“From Old School to New Profession”:** Hazel James, Librarian, Dame Alice Owens Secondary School, Hertfordshire.
- **“New Technologies, New Professionals”:** Nicolás Robinson, Graduate Trainee, EC3: Science and Scientific Communication Evaluation, University of Granada, Spain.
- **“Wanted: New Professionals for Public Library Service”:** Anne Sherman, Literature & Reading Development Officer, Cheshire East Council

Followed by panel discussion chaired by **Sylvia James**, Treasurer & Board Liaison to the First Five Years Council of the Special Libraries Association.

16.30 - 16.40 **Feedback and Best Paper Vote**

16.40 -16.55 **Closing Remarks:** Shiraz Durrani, Senior Lecturer in Information Management, London Metropolitan University

Sessions will be presentation-based, with opportunity for delegates to share experiences and ask questions, and to **vote for the best paper**. The winner will receive **£100 and a bottle of Sue Hill Fizz**, generously sponsored by



A selection of papers will be published in the professional journals.

Learning outcomes:

- Improved understanding of issues relevant to New Library & Information Professionals, including:
- More detailed understanding of what attracts New Professionals into the Library & Information world.
- Awareness of what New Professionals are bringing to the changing world of libraries and information
- Awareness of what are the current issues for New Professionals and improved confidence to tackle them
- Clear understanding of marketing techniques specially relevant to New Professionals
- An understanding of the need for New Professionals to develop and model relevant skills in the context of an increasingly globalised world.

Seal of Recognition:

The Career Development Group has been awarded the CILIP Seal of Recognition, which recognises high standards in the content and relevance of its training: <http://www.cilip.org.uk/qualificationschartership/seal>.

Venue:

London Metropolitan University Graduate Centre, one of the most exciting new building developments in London.

Address: Room GC1-08, Graduate Centre, Tower Building, 166-22 Holloway Road, London N7 8DB. Details and map at: <http://tinyurl.com/cfjs8j>

Artsline Access codes:

W - Venue with un-stepped access via main or side door, wheelchair spaces and adapted toilet.

E - Infra-red hearing system (advance warning required to organise receivers)

G - Provision for guide dogs.

Delegate rates:

- **CDG/DG members** - £55 + 15% VAT = **£63.25**
- **Non members** - £75 + 15% VAT = **£ 86.25**
- **Students & Unwaged** - £35 + 15% VAT = **£ 40.25** (only 2 places left!!! - 18 of the 20 places available are now gone!)

Delegate rate includes morning and afternoon refreshments and buffet lunch.

Booking Form

Please fill and post to *Karen Berry, 40 Stanway Road, Coventry, CV5 6PJ* or email to karen.berry@coventry.gov.uk by **Tuesday 30th June 2009**

Name

Position

Organisation

Address

Email

Telephone

I enclose a cheque / I wish to be invoiced (delete as appropriate)

(Make cheques payable to the Diversity Group and send to Karen Berry)

Invoice address (if different from above):

Order number (if applicable):

Member of CDG/DG (indicate if applicable)

Student/Unwaged (indicate if applicable)

CILIP membership number:

Dietary requirements:

Access requirements:

PLEASE NOTE: Cancellations after **Friday 19th June** will incur the full cost of this event, unless a substitute from the same organisation can be found.



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