

# International Business and Finance

MSc



**Location:** London North campus, Stapleton House  
London City campus, Moorgate

Starts September	Yes
Starts February	Yes
Full-time	Yes
Part-time day	Yes

## Aims of the course

In the last thirty years rapid technological, economic and political change has been central to the processes of international market growth. Businesses, including banks and other financial corporations, have had to react rapidly to changes in the world economy in order to survive in the new global marketplace. You will examine how changes in the use and management of capital by businesses reflects the dynamics of their organisation and strategy in a quickly changing world.

The rapid integration of international capital markets, the worldwide accessibility of investment funds and the continuous development of new and sophisticated financial products require business managers to understand how these changes affect the operations of their businesses and react accordingly. This course develops your capacity to manage the continuous changes facing business with a particular focus on understanding the international financial marketplace. You will examine corporate policies in the areas of capital investments, financing, dividend acquisitions and restructuring.

The international student and staff body at London Metropolitan Business School provides a cultural diversity that ensures a genuinely international context for the course.

## Duration and attendance

**Full-time:** 1 year

**Part-time:** 2 – 3 years

## Dates/timetable

**Autumn semester:** September – January

**Spring semester:** February – June

## Course structure

The course consists of five core modules and one optional module, followed by a dissertation of around 15,000 words undertaken during the summer study period.

## Core modules

**Economic and Political Environment of International Business** – You will focus on major developments for business in the international economic environment, the political pressures on the international business and the key institutions through which political forces work.

**International Business Strategy** – You will address the strategic decision making processes related to multinational, global and transnational companies.

**Corporate Finance** – You will explore the theoretical and empirical underpinnings of corporate policies in the areas of capital investments, financing, dividend acquisitions and capital restructuring. The application of relevant models in the evaluation of major decisions and the fundamental valuation of firms are also stressed.

**Financial Risk Management** – You will address the concept of financial risk, generate an understanding of forecasts and investigate the methods of managing risk open to traders and portfolio managers.

**Quantitative Research Methods** – You will explore the range of econometric methods used in banking, business and finance.

## Dissertation

The dissertation is a significant (60-credit) module designed to give you the opportunity to carry out a substantial piece of original research in a chosen business and finance area. This is the largest piece of assessed work undertaken on the award and is seen as the clearest expression of your ability to study at Masters level. You will be allocated a supervisor for your dissertation and supported by regular meetings.

## Optional modules

**Global Financial Markets** – Develops your understanding of international financial intermediaries and global markets. You will examine the structure, regulation and operation of international banking and non-banking financial institutions.

**International Business Finance and Investment** – Develops your understanding of the core decisions involved in international financial management. You will examine the institutional and behavioural relationship between firms and international capital markets as well as the processes at work in the financial transactions between firms and markets. The module will provide you with an understanding of the theories and empirical evidence related to foreign exchange markets and the implications for international firms.

**International Business of China, Japan and South Asia** – You will examine the economic, political and social aspects of China, Japan and South Asia that have determined the pace and scope of development in these areas since the Second World War.

**Financial Markets and Portfolio Analysis** – You will develop an in-depth technical understanding of current concepts, theories and controversies in financial economics, a rigorous awareness of the pitfalls and problems involved in interpreting and analysing financial time series data and explore the concept of financial risk and its measurement.

### Teaching and learning

This course emphasises the interdependence of theory and case study so that knowledge, understanding and skills are developed within a holistic, interactive and stimulating environment. Each module consists of a mixture of timetabled classes, guided learning and self-directed learning. Teaching and learning is undertaken through lectures, seminars, group activities, workshops, projects and self-managed study periods. A variety of assessment is utilised including essays, report writing, presentations and exams.

### Research

Our courses benefit from the research activity conducted by staff, many of whom are recognised as experts in their fields. The MA International Business and Finance is jointly taught by staff located within the Economics and the Finance and Financial Services subject groups both of which have a long and distinguished record in undertaking pure and applied research and consultancy. The course teaching team is actively involved within the newly established Research Centre for International Business and Sustainability (CIBS) as well as the Research Centre for Capital Markets.

### Career opportunities

This course will be of benefit to those currently working or aiming to work within the finance department of large multinationals, import-export companies and any other business with an international orientation. Graduates will also well-placed to pursue careers in the financial and banking sector.

### Fees 08/09\*

Full-time (EU)	£8,100
Full-time (non-EU)	£10,800
Part-time (EU) per 20 credit module	£900
Part-time (non-EU) per 20 credit module	£1,200

\*Tuition fees are subject to change, please check with Admissions.

### Entry requirements

Applicants should possess a good relevant Honours degree, minimum 2:2, or equivalent. Those with an unrelated degree and relevant industry experience are also encouraged to apply. Those with no formal qualifications but who have over two years relevant professional experience will also be considered. Where possible candidates will be interviewed.

Students whose first language is not English will be required to demonstrate satisfactory English language skills in accordance with postgraduate entry requirements. Students must demonstrate sufficient fluency in both written and spoken English. The minimum requirement is one of the following:

- IELTS 6.0 or above
- TOEFL (old examination) 600 minimum
- TOEFL (new examination) 250 minimum

### How to apply

Apply directly to the University. Please contact Admissions for an application form or you may download one at [www.londonmet.ac.uk/how-to-apply](http://www.londonmet.ac.uk/how-to-apply)

### Further information

Admissions Office  
London Metropolitan University  
166-220 Holloway Road  
London N7 8DB

Tel: +44 (0) 20 7133 4202

Email: [admissions@londonmet.ac.uk](mailto:admissions@londonmet.ac.uk)

Web: [www.londonmet.ac.uk/lmbs](http://www.londonmet.ac.uk/lmbs)

For further academic questions contact:

Paul Bullock

Course Leader

Tel: +44 (0) 20 7133 3927

Email: [p.bullock@londonmet.ac.uk](mailto:p.bullock@londonmet.ac.uk)

### Open days/evenings

You can also come to one of our open days or evenings, held throughout the year. See our website [www.londonmet.ac.uk/lmbs](http://www.londonmet.ac.uk/lmbs) or call the Admissions Office for up-to-date details.

We do everything we can to ensure that information in this leaflet is correct, however details may change and we cannot accept responsibility for errors or omissions.