

FOR IMMEDIATE RELEASE

## ***PIONEERS: London Metropolitan University's Masters Show 2010***

PIONEERS, Masters Show 2010, will exhibit an array of work by over a hundred talented students on taught and research programmes at London Met.

London Met will be celebrating the launch with an exclusive viewing on Thursday 9 September 2010 6pm – 8pm. We are very pleased to invite you to join us for this event at The Central House, 59-63 Whitechapel High Street, London E1 7PF (nearest tube: Aldgate East). Please contact [m.upton@londonmet.ac.uk](mailto:m.upton@londonmet.ac.uk) for more information and kindly confirm your attendance.

PIONEERS will include final projects from Masters (MA) courses in Textiles, Jewelry, Product Design, Interior Design, Furniture Design, Graphic Design and Product Design. Students from MA Project courses will exhibit research-driven project work in diverse design disciplines, whilst MA Conservation students will present their restored artifacts. The foyer gallery will host an exhibition of work from across the courses as well as screening films by MA Film Production and Digital Film and Animation students.

Michael Upton, Academic Leader of The Cass (The Sir John Cass Faculty of Art, Media and Design) said, "The event couldn't be more appropriately titled. Whether they are pushing the limits of new processes or technologies, exploring new media, practices and approaches or making new contributions to research in their discipline; each of our students is pioneering their field. The show is a chance to celebrate this innovative spirit."

- Ends -

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### **Notes to Editors:**

The image used on publicity materials for the show is a detail from 'I could have been anyone' by Spencer Rowell, MA Photography.

You can see more of Spencer's work at his website: [www.spencerrowell.co.uk/](http://www.spencerrowell.co.uk/) and see an interview with him here:

[http://www.youtube.com/watch?v=S0mUbTajhOc&feature=player\\_embedded#!](http://www.youtube.com/watch?v=S0mUbTajhOc&feature=player_embedded#!)

### **Events details:**

The exhibition will run between 10 and 13 September 2010 at The Central House, 59-63 Whitechapel High Street, London E1 7PF (nearest tube: Aldgate East)

Opening times:

Friday 10 September 11am – 5pm  
Saturday 11 September 11am – 4pm  
Sunday 12 September 11am – 4pm  
Monday 13 September 11am to 5pm

**For more information:**

Please contact Michael Upton [m.upton@londonmet.ac.uk](mailto:m.upton@londonmet.ac.uk)

Alternatively visit <http://www.londonmet.ac.uk/jcamd>