

Masters in Business Administration

MBA



Location: London North campus, Stapleton House

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| Starts September | Yes |
| Starts February | Yes |
| Full-time | Yes |
| Part-time day | Yes |

Aims of the course

The MBA is probably the most internationally recognised and valued academic award in today's business world. In many organisations, it has become an essential qualification for those intending to reach senior management positions.

Studying for an MBA at London Metropolitan Business School enables you to gain an in-depth understanding of senior management issues and equips you with advanced managerial skills and techniques. Our MBA courses teach you to inter-relate theory with practice and to develop an incisive strategic outlook for real life management situations. The programmes are highly interactive, enabling you to build upon your experience and openly share your knowledge and ideas with your peer group. Studying for a full-time MBA enables you to focus in great detail, in one year, on business management. Job prospects in all areas of business after an MBA are good, and many employers value the dynamic outlook and originality of thought provided by MBA graduates.

Our students come from a wide range of organisational backgrounds in the public, private and not-for-profit sectors, and from well over 40 different countries. It is this cosmopolitan and experienced group of students that gives the MBA course its international and dynamic feel.

Duration and attendance

Full-time: 12–15 months

Part-time: 2–3 years

Dates/timetable

Autumn semester: September – January

Spring semester: February – June

Course structure

The course consists of two taught stages followed by an individual dissertation module, which is the third stage. You will take eleven compulsory modules plus one free optional module that is chosen from provision across the Business School, followed by the dissertation.

Stage one

Leadership and Management Development – This module is concerned with your continuous development as managers and leaders. It is intended to assist you in keeping up with the demands of the course, developing as a member of a team and emerging as independent learners able to meet managerial challenges in the new millennium.

The Economic and Global Context – Provides you with an accessible introduction to those aspects of the economic and political environment that relate to managerial decision-making, including some salient aspects of modern economic theory, a brief overview of the UK political context, key aspects of Globalisation and the impact of trading blocks such as the European Union.

Managing Finance and Accounting – Provides you with an overview of the underlying principles and practices of financial and management accounting within an organisation. You will identify and examine the techniques used for internal and external reporting and their limitations. The module also examines the financial information used and required for decision-making in the short and long term.

Managing People – Develops your understanding of the issues involved in people management, both on an individual basis and in terms of the human aspects of strategic decisions. This module provides a broad foundation in the key concepts of organisational behaviour as they relate to the needs of strategic managers and introduces the primary approaches to the management of people within an organisation

Managing Information Systems – Presents a framework for using information to help you, as a manager in modern organisations, to achieve your organisational aims. You will learn how to apply current concepts of information systems, technology and modelling to facilitate strategies that can impact on the competitive environment in which an organisation is located.

Marketing and Operations Management – Provides you with an insight into the role of marketing and operations management and the intimate link between these two functions in the successful development of service-based organisations. The module introduces you to examples of best practice in marketing and operations management and develops a critical understanding of the key concepts, tools and techniques of marketing and operations management.

Research Methods (A) – Initially this module will refresh and further develop the study skills you will need for study at Masters level including time management, presentation skills, exam preparation and academic writing. This module also specifically addresses the acquisition of research skills including on-line searching, maintaining an annotated bibliography, the synthesis and integration of academic publications and hence the ability to generate a literary review.

Stage two

Management of Change and Innovation – Enables you to acquire the necessary skills for managing strategic change and develops your effectiveness in making strategic decisions in a creative and innovative manner. This module facilitates the development of personal and organisational management and other practice which is responsive to change and open to creative perspectives.

Comparative Management – Analyses the factors that impact on international business practice. The module enables you to understand the role of global environmental forces in formulating international organisational policy and to understand the reasons for differences in the functions of international and national businesses.

Strategic Management – Analyses and develops the many dimensions of strategic management in order to improve personal and organisational practice. You will develop an understanding of the many, often conflicting, schools of thought in strategic management and gain an insight into the assumptions, possibilities and limitations of each set of perspectives, theories and techniques.

Research Methods (B) – This module is specifically designed to pave the way for the Masters dissertation that follows. It combines the development of both qualitative and quantitative research skills with a deeper understanding of research philosophies and paradigms. The outcome of this module is a research proposal for your individual investigation of a strategic management issue within a specified organisational context.

Optional module – You may choose one optional module from the breadth of provision within the Business School. Recent popular choices have included Project Management, International Human Resource Strategies, Corporate Social Responsibility, Corporate Finance, International Marketing and Brand Equity.

Stage three

Dissertation – This extended piece of individual research aims to provide you with the opportunity to undertake a detailed investigation of one area or topic within the management field. You will demonstrate that you are able to analyse and synthesise theory, policy and practice in relation to a specific organisational situation. The dissertation takes a real world management problem and through a robust methodology, involving both primary and secondary research, ultimately provides recommendations for management action within the chosen organisation. You will be allocated a supervisor for your dissertation, who will support you throughout the process that will culminate in a 15,000 word submission.

Research

Our postgraduate courses draw significantly on the research carried out by staff in the Business School and the following research centres support the programme:

- Centre for International Capital Markets
- Management Research Centre
- Studies in Social Marketing
- Business Education Research Group (BERG)
- Centre for Research in Marketing (CERMARK)

Many of our academic staff are active researchers and writers in fields as diverse as advertising, cross-cultural management, financial management, international marketing, managing change, mergers and acquisitions, public sector management, service sector management, organisational theories, and strategic management.

Teaching and learning

To get the most out of your MBA, we emphasise an active approach to learning, using problem solving, class discussions, syndicate work and case studies. You will be encouraged to join in class discussions, contribute your knowledge and share your experience with your fellow students. Classes are small, so there are plenty of opportunities for face-to-face and online contact with individual academic staff. Lectures and seminars are supported by study guides, tutorials, project-work and our experienced staff. Each module consists of a mixture of scheduled classes, guided learning and self-directed learning. A range of assessment techniques are utilised including essays, reports, presentations, case studies and exams.

Career opportunities

An MBA is internationally recognised and valued with unparalleled standing worldwide. It is the premier management development programme and the majority of students join this programme specifically to enhance and advance their careers. In addition to consistently raising salaries, an MBA broadens the range of work opportunities available to you, with graduates having significantly greater labour market mobility. The qualification is both a validation of your broad based and adaptable abilities in business and management and a major personal investment in your own human resource capital, which indicates a desire to progress your career in business at an accelerated rate.

Fees 08/09*

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| Full-time (EU) | £10,230 |
| Full-time (non-EU) | £11,440 |
| Part-time (EU) per 20 credit module | £930 |
| Part-time (non-EU) per 20 credit module | £1,040 |

*Tuition fees are subject to change, please contact the Admissions Office.

Entry requirements

You should hold a minimum second-class Honours degree, a Postgraduate Diploma In Management Studies (DMS) or another qualification of equivalent standing. Those with relevant professional qualifications or extensive professional experience will also be considered. The MBA is a post-experience qualification and you must have a minimum of 3 years of full-time work experience (4 years part-time) after completion of your undergraduate award. This must include some management experience including, for example, responsibility for staff, budgets and project coordination.

Those for whom English is not their first language must demonstrate sufficient fluency in both written and spoken English. This applies even if the language of tuition of your previous studies was English.

- IELTS 6.5 Overall with a minimum score of 6.0 in all components
- TOEFL 620 with 5 in TWE (260 in the computer based test with an essay rating of 5.0 or above) or Internet based TOEFL 105 overall with a minimum of 23 in each component or equivalent.

How to apply

Apply directly to the University. Please contact Admissions for an application form or you may download one at www.londonmet.ac.uk/how-to-apply

Further information

Admissions Office
London Metropolitan University
166-220 Holloway Road
London N7 8DB
Tel: +44 (0) 20 7133 4202
Email: admissions@londonmet.ac.uk
Web: www.londonmet.ac.uk/lmbs

For further academic questions please contact:

Nick Scott
Course leader
Email: n.scott@londonmet.ac.uk
Tel: +44 (0) 020 7133 3809

Open Days/Evenings

You can also come to one of our open days or evenings, which are held throughout the year. See our website www.londonmet.ac.uk/lmbs or call the Admissions Office for up-to-date details.

We do everything we can to ensure that information in this leaflet is correct, however details may change and we cannot accept responsibility for errors or omissions.