

# International Conference on Corporate Responsibility

## Corporate Responsibility and Global Challenges

August 25-27, 2010

Centre for Corporate Responsibility

London Metropolitan Business School, London

### Call for Papers

The conference is intended to provide a leading international forum for presentation and discussion of research in corporate responsibility and sustainability. We welcome contributions from researchers, practitioners, community representatives, and anyone who has a perspective on these issues.

#### Theme: Global Challenges for Sustainability and Equity

The fashionable language in CSR circles has for a while now centred on *sustainability*. However, one party's idea of a sustainable strategy may easily conflict with other stakeholders' priorities. The notion of sustainability seems under-examined, its meaning taken for granted. Further, as important as the long view is, there is a danger of other equally important markers of human development being sidelined, such as *equity*, meaning fair or just outcomes. Which begs the question 'what is fair or just?', and 'who gets to decide what is equitable'?

Among the areas where the rhetoric of sustainability and the demand for equity are proving challenging are the *financial crisis* and *climate change*; issues demanding coordinated responses at a global level, yet equally any 'solutions' need to be locally relevant and equitable. In these and other areas issues of economic power, political influence and competing ethical perspectives seem embedded in any attempt to develop sustainable strategies and undoubtedly shape what counts as equitable. With these challenges in mind we need to explore and conceive innovative approaches to social and economic development that are both sustainable and equitable.

#### Scope

The scope of the conference is interdisciplinary. We encourage contributions that focus both on single issues whether social, environmental, economic or technological, as well as contributions that focus on the challenges and opportunities where these streams seem to merge. We seek to develop nuanced knowledge and locally relevant practice. Such ambition requires perspectives that are critical, situated in the context of an evolving global dynamic.

#### Submission

Participants are invited to submit proposals involving either 30 minutes presentations or 60 minute workshops. 30 minute presentations comprise 15-20 minutes presentation and 10-15 minutes questions and brief discussion. Workshops are intended for topics that seek to stimulate much more audience participation and debate than can be achieved in a 30 minute presentation. Papers may focus on *practice*, *research* or *theory*, and may be *Full Papers* or *Developmental Papers*. We also encourage Doctoral researchers to submit *Work-in-Progress* papers and *Posters*.

## Submission Options

- Full Papers
- Developmental (Work-in-Progress) Papers
- Workshop Proposals

## Deadlines

- January 2010 - call for papers
- Monday 29<sup>th</sup> March - deadline for all papers (full, developmental, workshop)
- 1<sup>st</sup> April to 18<sup>th</sup> April - refereeing period
- 30<sup>th</sup> April - authors receive decisions on accepted papers
- 30<sup>th</sup> June - deadline for revisions to accepted papers
- 20<sup>th</sup> July - papers and draft Track schedules available online

Please send papers and enquiries to [csrconf2010@londonmet.ac.uk](mailto:csrconf2010@londonmet.ac.uk)

Papers will be published as Conference proceedings. Further publishing opportunities will be offered at the conference.

## Track Chairs

We need volunteers to Chair Presentations and Workshops, and poster sessions. The Conference will be divided into streams, representing loosely related perspectives and interests, and we aim to program parallel sessions relating to each stream.

## Sight-seeing

We intend to offer sight-seeing information for those wishing to stay on after the conference. The Monday following the conference [August 30<sup>th</sup>] is a UK Bank holiday. The famous Notting Hill Carnival will take place on August 30<sup>th</sup>.

## Conference Fees

<i>Before</i>	<i>April 30<sup>th</sup></i>	<i>After April 30th</i>
Regular	EUR250	EUR300
Student	EUR150	EUR180

The conference registration fee includes all conference materials and lunch each day of the conference. Accommodations options will also be offered.

## Cancellation

If you are unable to attend the Conference, and are unable to transfer your registration to another person, you may request (by email) a refund of your Conference registration fee. Cancellations will be accepted until 30<sup>th</sup> June with a refund of all fees except for an administration fee of EUR50. No refunds will be made for cancellations received after this date.

## Contact us

For any enquiries regarding the conference please contact us at the Secretariat:  
[csrconf2010@londonmet.ac.uk](mailto:csrconf2010@londonmet.ac.uk)